

## **Fuel industry and motor vehicle manufacturers call for harmonized introduction of fuel identifiers**

**In a joint letter, UPEI together with ACEA (European Automobile Manufacturers), ACEM (Motorcycle Industry in Europe) and FuelsEurope (European based refiners and fuel suppliers) call upon EU member states and the European Commission to help take the necessary actions to allow for the introduction of common fuel 'identifiers' in a consistent and harmonised way.**

Article 7 of the Directive on Alternative Fuel Infrastructure (DAFI) requires EU member states to implement measures to help improve the information given to consumers when faced with a choice of fuels for their vehicle (covering all fuel and energy types). To that end, a new CEN standard (EN 16942) has been completed which provides common fuel 'identifiers' that will be placed on new vehicles and all fuel pumps so that when customers arrive at a filling station and open the fuel filler cap on their vehicle, a common fuel identifier will be visible on both the vehicle and the fuel pump.

ACEA, ACEM, FuelsEurope and UPEI call on all EU member states (and EEA states) to transpose the DAFI into their own national legislation, taking into account the European Commission's latest clarifications. Only in this way will industry be able to implement these new requirements across the internal market in a reasonably consistent and harmonised way and therefore ensure customers are properly informed. Any fragmented implementation will only result in customer confusion within member states and when they cross borders.

In their joint letter, ACEA, ACEM, FuelsEurope and UPEI also set out the actions they are going to take while inviting the European organisations representing the interests of consumers and drivers to join the initiative.

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**UPEI** represents European importers and wholesale/retail distributors of refined petroleum products and their alternatives, supplying Europe's customers, independently of the major petroleum producers.

Independent suppliers, covering more than a third of Europe's demand, play a crucial role in an evolving market by bringing competition which is vital to the economy. Their independence enables them to respond rapidly to changes in terms of market structure, products and services, contributing to security of supply on a local, regional and national level.

**UPEI** was created in 1962 with the aim of ensuring a level playing field for the supply of energy on the European market and safeguarding a competitive approach. The organisation brings together national associations and suppliers across Europe.

Today, **UPEI** also acts as an informed and responsible partner to Europe's decision-makers on the risks and opportunities involved in Europe's energy transition.

